

INTERCULTURAL COMMUNICATION CONFERENCE

SCHOOL OF COMMUNICATION, TEXAS SOUTHERN UNIVERSITY, HOUSTON, TEXAS

THURSDAY, APRIL 19, 2018

Communication, Membership, Globalization: Implications for World African Community

Millennia, centuries and even just decades ago, the social aspect of being human mainly included the management of connections to reference groups within the immediate environment – the family, the neighborhood, and the community. But today and tomorrow, that social aspect includes connecting simultaneously to others in the society or nation, the geographical region, and world in general.

This especially applies to People of the African Continent and to People of African Descent, who may be “caught between” on the one hand the cultivation of family or ethnic or racial linkages that have grown in recent decades and on the other hand the cultivation of global linkages that have become feasible through advances in trade, travel, and new computer-assisted or Internet-enabled means of communication.

This being “caught between” theme unifies contributions to our 38th Intercultural Communication Conference in the School of Communication at Texas Southern University. The contributions address these issues:

- a. the subjects for conversations among educators of African peoples in the United States and such other parts of the world as Africa, the Caribbean and South America;
- b. the media or communication indicators of the orientation of African Americans to various reference groups that may compete for their attention or solidarity;
- c. the policies and practices the mass media may develop as they represent African Americans and African peoples from other parts of the world to each other;
- d. language and communication in the valuation or (dis)enfranchisement of African peoples in their communities or ethnic groups;
- e. language and communication in the quests for connection, for continuity and for the sense of “wholeness” among African immigrants to the United States; and
- f. language and communication in the education and the self depiction of African Americans.

To this “feast” of “critical” looks at language, communication, and relationships in the lives of African Americans and members of what we may call the World African Community, you have our invitation.

This feast is the 38th Intercultural Communication Conference, convened in the School of Communication in the Martin Luther King Jr. Building at Texas Southern University, on **THURSDAY, APRIL 19, 2018**.

SESSIONS WILL BE IN ROOM 102 AND ROOM 104 IN THE MLK BUILDING

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**Communication, Membership, Globalization:
Implications for World African Community.**

9:00 a.m. **OPENING:** [GREETINGS FROM UNIVERSITY AND SCHOOL OFFICIALS](#)
MLK 104

Introductory Remarks from the Coordinator

Presenter Dr. Humphrey A. Regis
School of Communication, Texas Southern University

Opening Remarks from the University

Presenter: Dr. Austin A. Lane
Office of the President, Texas Southern University

Welcoming Remarks from the School

Presenter: Dr. Maurice Odine,
Office of the Dean, School of Communication, Texas Southern University

Remarks on Program from the Coordinator

Presenter Dr. Humphrey A. Regis
School of Communication, Texas Southern University

9:30 a.m. **Session A:** [Communication and African Americans in Global Context](#)
MLK 104

Moderator: Dr. Rockell Brown-Burton
-- School of Communication, Texas Southern University

**Communication on Graduate Sports Management Programs
Among United States, Caribbean, South Africa, Brazil HBCUs
Based on African Centered Referents, Theory & Methodology**

Presenter: Dr. J. Kenyatta Cavil
-- College of Education, Texas Southern University

**Social and Media/Communication Indicators of Orientation
Of African Americans to Each Other, the USA, and the World**

Presenters: Ms. Cierra Liggins, Graduate Student
Ms. Adrienne Carter, Graduate Student
Mr. G. Reece Speight, Graduate Student
Ms. Shekia Rogers-Johnson, Graduate Student
-- School of Communication, Texas Southern University

**Electronic Imperialism, Globalization, and Choices
Of News, Music and Film Among African Americans**

Presenter: Dr. Gail Hall
-- School of Communication, Texas Southern University

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Session B: [Language, Communication and Issues in
MLK 102](#) [Coverage of Ethnic and Activist Groups](#)

Moderator: Dr. Zantel Nichols
 -- School of Communication, Texas Southern University

**Language, Marginalization, Disenfranchisement, and
Zeru – the “Ghost” People of Tanzania and Burundi**

Presenter: Dr. Vidia A. Robertson
 -- Department of English and Humanities, and
 -- Center for Critical Race Studies, University of Houston-Downtown

**First-Generation Igbos and the Quest for
“Cultural Continuity” in the United States**

Presenter: Mr. Chilee Agunanna, Graduate Student
 -- School of Communication, Texas Southern University

**The “Crusading” Coverage by *The New York Times* of
The Post-Colonial War of Independence in Bangladesh**

Presenter: Dr. Zainul Abedin
 -- Dept. of Mass Communication, Mississippi Valley State University

11:00 a.m. **Session A:** [Policies and Practices of African American Media in
MLK 104](#) [Representation of African Peoples in Houston Area](#)

Moderator: Professor Serbino Sandifer-Walker
 -- School of Communication, Texas Southern University

Presenters: Dr. Doris Ellis
 -- CEO, Houston Sun Publishers; Publisher, *Houston Sun*
 Dr. Anthony Ogbo
 -- CEO, The International Guardian News, Houston, TX
 Mr. Jeffrey Boney
 -- Managing Editor, *Houston Forward Times*, Houston, TX
 Ms. ReShonda Tate Billingsley
 -- Publisher/Producer, Defender Media Network, Houston, TX

Session B: [Language, African Americans, and
MLK 102](#) [Communication Across Boundaries](#)

Moderator: Dr. Tyrone Dixon
 -- School of Communication, Texas Southern University

Bob Lee’s Tales of the Fifth Ward

Presenter: Dr. Michael Berryhill, Chairperson, Dept. of Journalism
 -- School of Communication, Texas Southern University

**“Electracy,” the Freshman English Composition Classroom, and
Learning Experiences of Texas Southern University Freshmen**

Presenter: Dr. Philip R. Jones, Assistant Professor
 -- Dept. of English, Texas Southern University

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